



ANDRENE ATUAN

/Multimedia Designer
/Calligrapher

Driven by a passion for innovative design and a keen eye for detail.

I excel in crafting compelling visual narratives that elevate brand identities and resonate across diverse platforms, ensuring impactful communication in every project.

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Education

Seneca College
Interactive Media Design
2022 - 2024

Far Eastern University
Bachelor of Fine Arts
Major in Advertising Arts
/Best Thesis
2012 - 2017

Skills

Graphic Design
Logo Design
Brand Identity Design
Typography
3D Modeling
Layout Design
Image & Video Editing
Print Design
Web Design
Motion Graphics

Software

Adobe Creative Suites



VS Code Cinema 4D



Experience



Chipotle Mexican Grill
Grill & Prep - Certified Trainer

Aug 2023 - Present
Part Time

- Proficiency in training new hires and existing team members on grill and prep procedures, ensuring consistency in food preparation and adherence to Chipotle's standards.
- Efficient management of time and resources to ensure timely preparation of ingredients and assembly of menu items, minimizing wait times for customers.
- Ability to collaborate effectively with other team members in different stations, promoting cross-functional teamwork and unity in achieving overall restaurant goals.



Power Mac Center (Apple Premium Reseller)
Graphic Designer /Employee of the year 2021

2017 - 2022
Full Time

- Ability to generate innovative ideas and concepts for rebranding initiatives, logos, posters, videos, and campaigns that capture the essence and vision of the company.
- Proficient in visually communicating complex ideas and messages effectively across various platforms including social media, websites, and print materials.
- Deep understanding of the department's brand identity, values, and objectives, ensuring all designs align with the brand's voice and image.
- Flexibility to adapt design styles and strategies to suit different platforms and target audiences, maintaining consistency while maximizing impact.
- Ability to collaborate effectively with cross-functional teams including marketing, content creators, and web developers to execute cohesive multichannel campaigns.
- Mastery of graphic design software and tools necessary for creating logos, posters, videos, and other multimedia content.



Pentel Philippines
Brand Ambassador

2014 - 2016
Part Time

- Demonstrated ability to think outside the box and create unique artworks that effectively represent the brand's identity and message.
- Proficient in working with various art materials and techniques, adapting quickly to new mediums and challenges to meet project requirements.
- Meticulous attention to detail in every aspect of artwork creation, ensuring accuracy and alignment with brand standards.